

MEDIA CONTACT:

FOR IMMEDIATE

RELEASE

Joseph Lavis

josephmlavis@gmail.com

(215) 840-4378

LESS WASTE AND A STRONGER SENSE OF COMMUNITY

Swap gently used items for something new to you.

BOONE, NC: Local businesses are coming together to host the Community Swap Shop, an interactive approach to charitable fundraising, on October 20 at Noble Kava located at 114 Clement Street, Suite 106. Bring gently used items to swap with other members of the community. All proceeds and leftover items will be donated to Hospitality House and Oasis.

The Community Swap Shop, which runs from 2 - 5 p.m., was created by Noble Kava and Foggy Pine Books in order to build awareness of Hospitality House and Oasis in a fun and engaging way while also eliminating the amount of waste produced in Boone. For every gently used item (i.e. books, shoes, clothes, jewelry, home goods, etc.) that is given, one ticket will be presented. A single item may be purchased with either one ticket or a \$1 donation. Bags full of items may also be bought with \$5 donations. Boxes for direct donations to both Hospitality House and Oasis will be present for the duration of the event. All are welcome.

“Not only does the swap shop allow community members to get clothing and household items at little to no cost, but we also get to help Oasis & Hospitality House, two important resources for our community. Without them, many people would be without help or hope,” says Mary Ruthless, owner of Foggy Pine Books.

Noble Kava is a local lounge and tea room offering a unique, relaxing atmosphere with dozens of loose teas and alternative drinks. Foggy Pine Books is Boone’s finest indie bookstore focused on creating an inclusive atmosphere for book lovers and haters alike.

#####